



**Primax**

Petroleum

FZC



COMPANY PROFILE 2026



# Company Overview

## Primax Petroleum FZC

Based in Hamriyah, UAE, the company is a petroleum-focused trading and project services firm specializing in export, import, procurement, and consultancy.

Leveraging strong industry expertise, global supply networks, and advanced market intelligence tools, it delivers reliable, high-quality solutions to local, regional, and international clients across the oil and gas sector.



# Products



The company is an international petroleum and petrochemical trading firm engaged in the sourcing, import, export, and distribution of crude oil, diesel, naphtha, heavy fuel oil, base oil, bitumen, LPG, and condensate, alongside a broad range of petrochemical products.

Operating from the UAE, it connects producers and end users through reliable supply chains, competitive trading solutions, and strict compliance with international quality and safety standards.





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PETROLEUM**  
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# Products

Primax Petroleum FZC specializes in the sourcing and sales of high-quality industrial parts and equipment for the oil, gas, and energy sectors, including **valves, joints, pipes, pumps,** and related components.

Based in the UAE, the company works with trusted global manufacturers to provide reliable, **cost-effective solutions** that meet international standards and project-specific requirements.





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# Services

Based in Hamriyah, UAE, the company delivers integrated petroleum-sector solutions covering **Consultancy, End-to-End Project Services, and Specialized Sourcing and Procurement**. Its consultancy services support strategic planning, market entry, and operational optimization, while project services encompass project management, project finance facilitation, and execution oversight.

Through a strong global supplier network, the company ensures efficient procurement, **Competitive pricing, and Reliable Delivery** aligned with international standards.





# Mission & Vision

The company's mission is to provide **High-Quality, Reliable Supply** chain solutions and professional services that add measurable value to clients.

Its vision is to expand its operational footprint **across the GCC and African markets**, establishing a recognized presence as a trusted petroleum trade and project services partner in these high-growth regions.



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# Company Value

The organization is guided by a strong value framework centred on integrity and accountability in all business dealings, innovation and agility in responding to market dynamics, and a **Deep Customer Focus, Teamwork, Respect, and Inclusion Shape** its internal culture, while a commitment to excellence drives continuous improvement and long-term, sustainable partnerships.





# Target Market

The company serves a diversified target market that includes local B2C clients within the UAE, as well as regional and international customers engaged in petroleum trade and related industries.

Its cross-border capabilities enable it to effectively support traders, distributors, and project stakeholders across multiple jurisdictions.



LOCAL SERVICES & PROCUREMENT



REGIONAL & INTERNATIONAL TRADE



CROSS-BORDER CAPABILITIES & PROJECTS





# Achievements

**Through Consistent Performance, Strategic Partnerships, and Expanding Trade Volumes,** the company is steadily progressing toward recognition as a leading importer and exporter in the petroleum sector.

Its growing portfolio reflects increasing market trust and operational capability across regional and international markets.

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**GROWTH & TRUST**

Expanding Trade Volumes. Market Leadership.  
Regional & International Presence.





# Branding and Marketing Solutions



Motivated by our dedication to Excellence, Integrity, and Customer Focus, we aim to establish a solid presence and market share in the local UAE market first, and then broaden our dependable supply chain and service offerings to encompass the larger GCC countries and the African market.

We function with Agility and Innovation, swiftly adjusting to market changes while upholding the utmost ethical standards, guaranteeing that Primax Petroleum continues to be a reliable partner in global commodity exchange.



# Marketing

The company adopts a hybrid marketing approach that combines traditional market research and relationship-driven methods with advanced AI-powered tools.

This strategy enhances market intelligence, improves customer targeting, and supports data-driven decision-making in both established and emerging markets.



ADVANCED AI-POWERED TOOLS

## HYBRID MARKETING APPROACH

ENHANCED MARKET INTELLIGENCE. IMPROVED CUSTOMER TARGETING. DATA-DRIVEN DECISION-MAKING.



# Contact

## PRIMAX PETROLEUM FZC

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